



fetal health FOUNDATION

Providing support. Offering hope.

2024 Impact Report

Description of the Fetal Health Foundation

Our Foundation was established in 2006 by Michelle and Lonnie Somers following their personal experience with Twin-to-Twin Transfusion Syndrome.

FHF positively impacts the lives of thousands around the world through education, support, and connection.

Our Fetal Therapy Think Tank was founded in 2015 to advance and enhance fetal medicine. This alliance focuses on research and innovation, education, and infrastructure.

Our Reach

112,000+
Website sessions

194
Countries visited
our website

7x
More "Stories" on our
website than 2023

29%
Average open rate
of newsletter

1327
Average click rate
of newsletter

Brianna Marie Foundation Grant
\$20,000

Patient/family travel
and lodging grants
\$4,600

Patient support
and education
\$11,500

Fetal syndrome awareness campaigns
\$20,000

What we did

educate our audiences about healthy pregnancies, fetal syndromes, and resources for finding medical help and support

cultivate strategic partnerships with major fetal centers, fetal nurse networks, and fetal medicine specialists across the country

refresh branding by updating our visual design and messaging including logo and color palette

What will be better because of it

- families and their support networks can readily connect with a reliable source of accurate information, support, and hope with confidence
- in a time of crisis, facts can mean the difference between life and death

- further sharing of success stories
- leverage our social media network
- reach more people
- have a broader impact

- reinvigorate target audiences and reach new ones
- amplify our digital presence
- position FHF as an innovator
- create consistency

Why it's important

- 800,000+ pregnancies in the US are afflicted by a fetal anomaly yearly
- 200+ babies die in utero each day due to a fetal syndrome
- every 4.5 minutes, a baby is born with a birth defect

- advance fetal medicine
- stay on top of trends
- foster collaboration
- develop strong community support
- make a bigger difference

- boost recognition and memorability
- energize forward momentum
- stimulate growth initiatives

We couldn't have
done it without your
generous *support.*



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Thank you

to all our donors
and volunteers.



fetal health
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